

## **IPR Management 101**

**5<sup>th</sup> March 2024**

Here is a quick recap of queries asked during the Webinar

1. **What are the search options available on the tool? Are these search options common to all types of IPR covered?**

There are several search options available for all IPs – trade mark, copyright, patent, design and geographical indication. Apart from the regular search, there is an option to add filters such as date range, proprietor, class/category, etc. The tool also has a dedicated section for proprietor and agent search for trademarks.

2. **Can the tracker provided by this tool, be also put on a competitor's IP?**

Yes, the tracker can also be put for competitor's intellectual properties.

3. **There are a lot of different statuses for application that have to be checked online. Do I get any automation on the changing status of my application?**

Yes, once you've added your mark to the tracker, any status change from the IPIndia website gets reflected on the tool within 24 hours and a corresponding e-mail is sent to the relevant party.

4. **For search options, how is this tool any different from the official government website?**

**Why will I use mykase IPR search and not the official government website?**

There are several reasons for using mykase IPR. This includes – all class search (trade mark), filtered searches, proprietor and agent search, the website works uninterrupted at any time of the day.

**5. What makes mykase IPR better than other IPR management softwares in the market?**

With Manupatra's 20+ years rich history, the company boasts of an untainted image like no other in the legal-tech industries and amongst lawyers. The commercials of all Manupatra offerings are competitive and the team is happy to negotiate and customize to suit client requirements.

**6. The one-by-one class search for trademarks is tedious. Does the tool help with that?**

Yes, the tool allows an all-class search as well as multi-class search

For more information and to set-up a one-on-one demo, please connect with us at [contact@mykase.in](mailto:contact@mykase.in) or you can provide your details [here](#) and we will get back to you!