

# Intellectual Property 101

**How to Use Technology Tools for Increased  
Efficiency in Legal Operations**

20<sup>th</sup> February 2024 – 14<sup>th</sup> March 2024

A Webinar Series by Manupatra



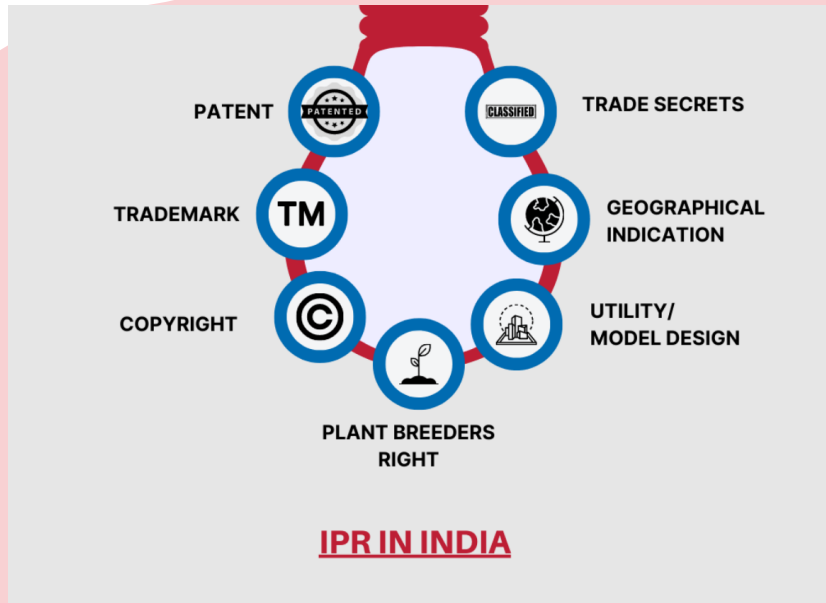
# Why IPR?



“If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.”

— George Bernard Shaw

# Types of IPR



# Where are we stuck?

- 1** Scattered information
- 2** Multiple dates to be mindful of
- 3** Large number of documents to systematically store and manage
- 4** Keeping a look out and preparing for possible conflicts of interest



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Track the Updates

**01**

**02**

Search efficiency

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Document  
Management

**03**

**04**

Smart Dashboard

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Proprietor & Agent  
Information

**05**

**06**

Repository of IPs



# THANK YOU!!

For more information, you can reach us at:



91-120-4014521



[contact@mykase.in](mailto:contact@mykase.in)

Or

Scan this QR code



**Upcoming informative sessions:**

**Request and Matter Management for In-House  
Legal Teams (12<sup>th</sup> March 2024)**

**Managing end-to-end Lifecycle of Legal Notices  
(14<sup>th</sup> March 2024)**